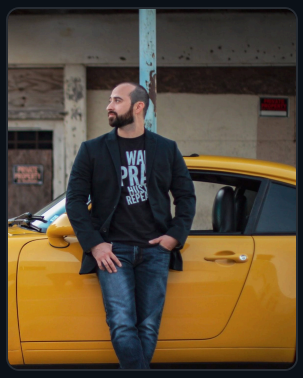

RICH GOMEZ 6x Author, TEDx Speaker

SPEAKER SHEET · CHAMBERS, SMALL BUSINESS, CORPORATE TEAMS

The AI-Powered Entrepreneur

How to run a small business with the capabilities of a much bigger team.

AUTHOR 6x Author · **TEDX SPEAKER** "Redefining Your Relationship with Money"
REBEL LEADS Founder. Marketing agency + AI builds. · **RYKER BLUEPRINT PRESS** Has helped speakers and coaches publish their books and increase their authority.

SIGNATURE KEYNOTES

01 AI Is Not Taking Your Job. Someone Using AI Might.

Most people are still using AI like a smarter search bar. That's not where the advantage is. This talk shows how AI is changing the way people work, compete, and create value — and what happens to the companies that treat it like a toy.

- Why "Will AI take my job?" is the wrong question, and what to ask instead
- Where AI already changes how work gets done, and where the human still has to lead
- A practical way to start using AI as a work tool, not a chatbot you occasionally consult

02 Build Your AI Workforce

You don't need a bigger payroll to get more done. This talk shows how a small company can stand up a virtual team of AI agents for marketing, sales, research, customer service, operations, and content.

- What an AI agent actually is, and how it differs from a chatbot
- Which functions are ready for a virtual teammate first
- How to brief, supervise, and keep control of an AI workforce

03 The One-Person Company

The old rule was: to grow, you hire. That rule is breaking. This talk shows how AI and automation now make it possible for individuals to build businesses that used to require employees.

- How AI and automation change what one person, or a tight team, can actually ship
- What still needs a human: judgment, relationships, and the work you should never hand off
- A practical path from "I do everything" to a business that can run without you in every task

WORKSHOPS

AI Automation Audit

A working session built on a simple idea: if you do it more than twice, it might not need you. Together we find the repetitive work hiding in the business and turn the best candidates into automated workflows you can actually run. Based on the talk "Automate the Damn Thing."

You'll leave with a clear map of what is worth automating, a short list of workflows to build first, and a next step — not a 40-page plan nobody uses.

Build Your First AI Agent

This is not a slide-deck workshop. The goal of the session is to design, brief, and stand up a first AI agent for a real job in your business — research, follow-up, content, or operations.

You'll also set the rules for when the agent acts and when a human has to.

ABOUT RICH

Rich Gomez is a 6x author and TEDx speaker who helps entrepreneurs and teams move AI out of the novelty phase and into the actual work of the business. He is the founder of Rebel Leads, a marketing agency and AI builds shop that helps companies put systems, automation, and AI to work. He also founded Ryker Blueprint Press, which has helped speakers and coaches publish their books and increase their authority. He speaks to chambers, small-business groups, entrepreneur associations, and corporate teams about building an AI-powered way of operating — not just a better search box.

FORMATS

Keynote	30–60 minutes
Workshop	90 min to half day
Virtual	45 minutes

Customized to your event.

IDEAL AUDIENCES

- Chambers of commerce
- Small-business groups and entrepreneur associations
- Corporate teams adopting AI workflows
- Owner-operators and lean leadership teams
- Industry and economic-development events

Check Availability
Current booking page

richgmzspeaks.com