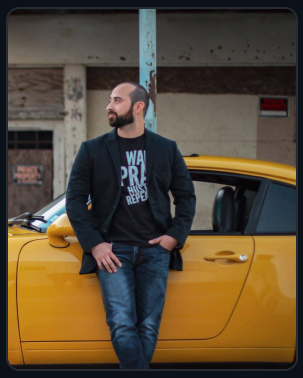

RICH GOMEZ 6x Author, TEDx Speaker

SPEAKER SHEET · NETWORKING, SALES TEAMS, LEADERS

Magnetic

How to become someone people want to talk to — without fake charisma or manipulative tactics.

AUTHOR 6x Author. Author of the upcoming book Magnetic. · **TEDX SPEAKER** "Redefining Your Relationship with Money"

REBEL LEADS Founder. Marketing agency + AI builds. · **RYKER BLUEPRINT PRESS** Has helped speakers and coaches publish their books and increase their authority.

SIGNATURE KEYNOTES

01 Magnetic: How to Become Someone People Want to Talk To

The room does not reward the loudest person. It rewards the person other people want to be around. This talk is about becoming magnetic — someone people want to talk to — without fake charisma or manipulative tactics. It is the core idea behind Rich's upcoming book, Magnetic.

- What actually makes someone easy to talk to, and what people mistake for charisma
- How to drop the performance and still hold a room's attention
- A simple way to leave a conversation that people want to continue

02 Stop Networking. Start Connecting.

Most networking is a hunt for business cards. This talk is about real conversations instead — and the follow-up that turns a good talk into a real relationship. You'll leave with a clearer way to walk into a room, start a conversation that isn't a pitch, and follow up without being awkward or pushy.

- Why collecting contacts is not the same as making a connection
- How to start and hold a real conversation in a noisy room
- How to follow up so the conversation actually continues

03 Influence Without Manipulation

Persuasion is a tool. Manipulation is a shortcut that costs you trust. This talk covers framing, rapport, and ethical influence — useful in sales and in leadership — so you can move people without tricking them.

- The difference between influence and manipulation, in plain terms
- How framing and rapport change a conversation before the ask ever happens
- How to use influence in sales and leadership without damaging the relationship

WORKSHOPS

Magnetic Networking Workshop

A working session for people who are tired of working a room and leaving with a pocket of cards and no real conversations. Together we practice starting, holding, and following up on conversations that actually go somewhere.

You'll leave with a simple networking approach you can use at the next event, not a script that sounds like everyone else.

Better Sales Conversations

This workshop is built on a simple idea: diagnose, don't pitch. We work on the conversations that get you to the real problem, the real need, and a next step the other person actually wants.

You'll leave with a clearer way to run a sales conversation — questions, listening, and a close that doesn't feel like a close.

ABOUT RICH

Rich Gomez is a 6x author and TEDx speaker, and the author of the upcoming book Magnetic. He helps people become someone others want to talk to — in networking, in sales, and in leadership — without fake charisma or manipulative tactics. He is the founder of Rebel Leads, a marketing agency and AI builds shop, and of Ryker Blueprint Press, which has helped speakers and coaches publish their books and increase their authority. He speaks to networking events, chambers, sales teams, leaders, professional associations, and entrepreneur groups about real conversations and ethical influence.

FORMATS

Keynote	30–60 minutes
Workshop	90 min to half day
Virtual	45 minutes

Customized to your event.

IDEAL AUDIENCES

- Networking events and chambers of commerce
- Sales teams
- Leaders and managers
- Professional associations
- Entrepreneur groups

Check Availability
Current booking page

richgmzspeaks.com