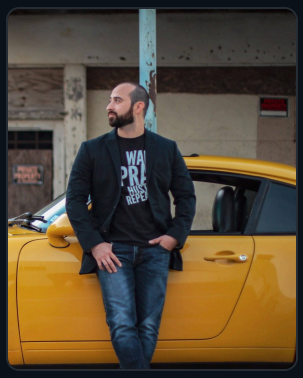

**RICH GOMEZ** 6x Author, TEDx Speaker

SPEAKER SHEET · SCHOOLS, WORKPLACES, PARENTS, COMMUNITIES

# Commanding Your Money

How to take control of your financial life — starting with your language, your habits, and your behavior.

**AUTHOR** 6x Author. Author of the upcoming book Command Your Money. · **TEDX SPEAKER** "Redefining Your Relationship with Money"

**SHEEP AMID WOLVES** · **EASTON LEARNS** Easton Learns to Save and Easton Learns to Budget.

## SIGNATURE KEYNOTES

**01** HIS TEDX TALK

### Redefining Your Relationship with Money

Most money talks start with budgets and products. This one starts with the relationship. In his TEDx talk, Rich shows how language, generosity, and habits shape our financial lives — and how to take control of that relationship instead of letting it run you.

- How the words you use about money shape the way you treat it
- Why generosity and control are not opposites
- A clearer way to take command of your financial life, starting with behavior, not a new app

**02**

### Money Is a Behavior Problem

A budget cannot fix a pattern you never look at. This talk is about money as a behavior problem — the habits, decisions, emotions, and systems that quietly run your financial life. It is for people who already know what they "should" do, and still want a better way to actually do it.

- Why knowing more about money is not the same as changing what you do with it
- How habits, emotions, and systems quietly shape every financial decision
- A practical way to build money systems that support the life you say you want

**03**

### Teach Your Kids About Money Before the Internet Does

Kids are already getting a money education. The question is who is giving it to them. This talk is for parents and caregivers, and it ties to Rich's Easton Learns books — Easton Learns to Save and Easton Learns to Budget. A student version is available for junior high and high school.

- Why waiting until they are "old enough" leaves the internet in charge
- Simple ways to talk about saving, spending, and decision-making at home
- A student version is available for junior high and high school

## WORKSHOPS

### Financial Reset Workshop

A working session to take a clear look at your money — where it goes, what your habits are, and what needs to change. This is not a get-rich-quick session, and it does not promise to solve every financial problem in a day.

You'll leave with a clearer picture of your money and a practical reset plan you can keep using.

### Money for Entrepreneurs

A working session for business owners who have mixed business money, personal money, and a pile of expenses into one blur. Together we look at cash flow, expenses, and how to separate business and personal money so you can see the business clearly.

You'll leave with a simpler way to track, decide, and pay yourself — not a 40-page finance binder you never open.

## ABOUT RICH

Rich Gomez is a 6x author and TEDx speaker, and the author of the upcoming book Command Your Money. His TEDx talk, "Redefining Your Relationship with Money," is about language, generosity, behavior, and taking control of your financial life. His personal finance work also includes Sheep Amid Wolves and the kids' financial literacy books Easton Learns to Save and Easton Learns to Budget — part of his Rich with Rich series. He speaks to junior high and high schools, community organizations, employers and HR wellness programs, entrepreneur groups, parent groups, and libraries about money as a behavior you can change, not just a math problem.

## FORMATS

| | |
|---|---|
| **Keynote** | 30–60 minutes |
| **Workshop** | 90 min to half day |
| **Virtual** | 45 minutes |

*Customized to your event.*

## IDEAL AUDIENCES

- Junior high and high schools
- Community organizations
- Employers and HR wellness programs
- Entrepreneur groups
- Parent groups and libraries

**Check Availability**
Current booking page

**richgmzspeaks.com**