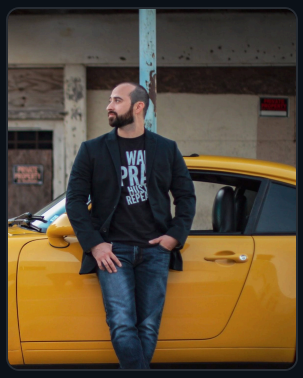

RICH GOMEZ 6x Author, TEDx Speaker

SPEAKER SHEET · JUNIOR HIGH AND HIGH SCHOOLS

Ready for Real Life

Money management, useful AI, and entrepreneurship — real-life skills junior high and high school students can use now.

AUTHOR 6x Author. Author of the upcoming book Command Your Money. · **TEDX SPEAKER** "Redefining Your Relationship with Money"

EASTON LEARNS Series creator.

SIGNATURE KEYNOTES

01 FINANCIAL LITERACY

Money 101

Most money lessons skip what students actually face: a first paycheck, spending pressure, and the difference between saving and investing. In Money 101, Rich covers earning, saving, spending, debt, and investing basics in plain language — tied to his upcoming book Command Your Money. Students leave with a clearer way to handle money now, not a lecture they forget after the assembly.

- What earning, saving, spending, debt, and investing actually mean in real life
- How to think about a first paycheck before the money is already gone
- Simple money habits you can start while you're still in school

02 AI for Students

AI is already in students' backpacks. The question is whether they use it to learn faster — or to skip the thinking. This talk shows how to use AI as a learning and productivity tool without outsourcing your brain, and what that means for the future of work.

- How to use AI as a tool for learning and getting work done, not a shortcut that replaces thinking
- When to trust an AI answer, and when to check it yourself
- What the future of work may ask of people who can think with AI, not just ask it for answers

03 FROM CONSUMER TO CREATOR

Build Something

Most students are trained to be consumers. This talk is about becoming a creator. In Build Something, Rich covers ideas, experimentation, failure, and creating value in a way that fits junior high and high school — even before you have a company.

- How to go from consuming ideas to creating something of your own
- Why experimentation and failure are part of building, not proof you should quit
- A simple way to test an idea and create value while you're still in school

WORKSHOPS

Money Management Bootcamp

A working session on the money skills students need for a first paycheck, a budget, and saving habits that stick. This is not a get-rich-quick session, and it does not promise to solve every money problem in a class period.

You'll leave with a simple budget approach and saving habits you can use now.

Your First Business

A working session for students who want to turn an idea into a first offer, a first product, or a first small business. Together we look at the idea, who it's for, what to try first, and how to keep it simple.

You'll leave with a starter plan you can actually test — not a 40-page business plan you never open.

ABOUT RICH

Rich Gomez is a 6x author and TEDx speaker, the author of the upcoming book Command Your Money, and the creator of the Easton Learns series. His TEDx talk, "Redefining Your Relationship with Money," is about language, generosity, behavior, and taking control of your financial life. He speaks to junior high and high schools about money management, useful AI, and entrepreneurship — skills students can use now, not someday.

FORMATS

Assembly	30–60 minutes
Classroom workshop	45–90 minutes
Virtual	45 minutes

Customized to your school.

IDEAL AUDIENCES

- Junior high and high school assemblies
- Classrooms and career days
- CTE and business classes
- FBLA, DECA, and student clubs
- Counselors, college/career staff, and PTOs

Booking for elementary? See Easton Learns

Check Availability
Current booking page

richgmzspeaks.com